

ARTWORK WANTED:

CALLING ALL ARTISTS

AMATEUR, PROFESSIONAL, YOUNG & OLD

for

THE 41st ANNUAL BLUEMONT FAIR **September 18 & 19th 2010**

The suggested theme this year is:

“Local Folk Art”

Please submit all entries and a short bio by May 15, 2010 to:

Bluemont Fair Poster Competition
33650 Snickersville Tpke., Bluemont, Virginia 20135

Any questions or concerns please call: 540-554-2367

For more information, go to www.BluemontFair.com and click on
“Poster Contest”

The winning artist will have his/her name printed on the poster which will be circulated throughout Loudoun County as well as neighboring counties. The artwork or portions of the artwork are also printed on our Fair memorabilia (shirts, mugs, note cards, etc.).

The final posters are 22” tall by 14” wide with the art work approximately 10” by 10”. Ease of making the art into a final product can have some bearing on our selection of the winner.

Over for more information....

Dimensions: The final poster is usually 22” tall by 14” wide with the illustration being approximately 10” x 10”.

The artwork or portions of the artwork are also printed on our Fair t-shirts (image size is approximately 10” x 10”), mugs (image size is approximately 3” x 3”), and note cards.

Entry Media: All submissions must be original art (no clip art please). Full artwork submissions should be at least 8” x 10”. We have no media preference.

Frequently Asked Questions:

Any questions or concerns please leave a message at 540-554-2367 and someone will call you back as soon as possible. You may also send an email to postercontest@bluemontfair.com.

- 1. Should text be included in the poster design (i.e., “Bluemont Fair”, “date”, “days”, etc.), or do you just want an illustration/design?**

Just send the illustration.

- 2. What is the final selection based on?**

The artwork appears on posters, t-shirts, mugs, note cards. An uncluttered motif with minimal use of colors is desired.

Ease of making the illustration into a final product can have some bearing on our selection of the winner. Our poster production folds can import computer graphic files (happily), so please let us know if your illustration is available in softcopy.

Sometimes we love an illustration but would need some changes made to be able to use it (e.g., color changes or darkening/crisping of lines, or isolating a portion of the art for use on smaller fandangles). If necessary, willingness and ability of the artist to assist us with changes can have some bearing on the winning selection as well.

- 3. How many colors should be on the design?**

The printer charges a set price for black ink and then each color that we add is an additional fee. We will consider art that has up to three colors (usually black print on a white background with one other color for accent). You may consider keeping in mind that the winning poster illustration will need to be appropriate for fandangles (t-shirts, mugs, etc.) as well. If the winning illustration has more than one color on the poster, we render the illustration in one color for our fandangles to keep cost down.

- 4. Will you accept more than one entry per entrant?**

There is no limit on how many entries we accept from any one entrant.